

CASE STUDY

Poundland

MARKET SECTOR:
RETAIL



Poundland operates a UK wide network of stores selling a range of more than 3,000 quality brand and own-brand products at £1 each, representing AMAZING VALUE for money.

Since the opening of its first store in Burton-upon-Trent in 1990, Poundland have expanded its UK network to over 700 stores in the UK and over 60 in the Republic of Ireland. An estimated 7 million customers shopped in Poundland every week in 2016.

We asked Carole Lewis, Stock Administrator, about the benefits she has seen since Orridge assumed responsibility for their stocktaking.

Why did Poundland outsource stocktaking?

"Outsourcing was always the obvious route for Poundland as we know that results provided by an external stocktaking company would be independent and accurate".

How has retail benefited from the Orridge stocktaking service?

"It gives complete visibility to which stores are losing the most stock so they can find out whether there needs to be an investigation into the stores, inevitably highlighting problem stores".

How do you think Orridge has delivered compared to other suppliers?

"Orridge delivered on professionalism and accuracy. A very high standard from all of the team".

If there were 3 points to describe the Orridge experience, what would they be?

"Professional, friendly and helpful!"

What were the reasons for Poundland choosing Orridge for your stocktaking?

"The accuracy that was shown during the trials really impressed us. They were far superior to their competitors. The team are so professional".

To find out more about Orridge's Retail stocktaking services or to arrange a meeting, please contact:

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