

## THE BACKGROUND

Poundland operates a UK nationwide network of stores offering a range of more than 3000 items at the single price of only £1 each, attracting almost 3 million customers every week. Since the opening of its first store in 1990, Poundland has achieved consistent like-for-like growth and has significantly expanded its UK network to over 400 stores.

### *We asked Carole Lewis, Stock administrator at Poundland about the benefits she had seen since Orridge had taken over their stocktaking*

#### **Why did Poundland outsource stocktaking?**

"Outsourcing was always the obvious route for Poundland as we know that results provided by an external stocktaking company would be independent and accurate"

#### **How has retail benefited from the Orridge stocktaking service?**

"It gives complete visibility to which stores are losing the most stock so they can find out whether there needs to be an investigation into the stores, inevitably highlighting problem stores."

#### **Why Orridge?**

#### **How do you think Orridge has delivered compared to other suppliers?**

"Orridge delivered on professionalism and accuracy. A very high standard from all of the team"

#### **If there were 3 points to describe the Orridge experience what would they be?**

"Professional, friendly and helpful!"

#### **What were the reasons for Poundland choosing Orridge for your stocktaking?**

"The accuracy that was shown during the trials really impressed us. They were far superior to their competitors. The team are so professional"

For further information or to arrange a meeting please do not hesitate to contact:

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