

CASE STUDY

Wilko

MARKET SECTOR:
RETAIL



Wilko are the provider of 23,000 high-quality branded and own brand affordable products, with a network of over 370 stores, serving over 4 million customers every week.

The background

We spoke to Ian Cutts from Wilko to find out why they outsource their stocktaking and what the benefits have been.

Why did Wilko choose to outsource stocktaking?

"Initially Wilko utilised store staff for counting stock. We needed an alternative method to enable us to gain better visibility on stock replenishment, store performance across the network, and a need to reduce costs from a shrinkage and stock management viewpoint."

What benefits have you seen?

"Orridge provided an independent view, with full visibility, which allows us to focus on the issues identified as opposed to the physical count.

Our Store Managers are freed from the operational responsibility that comes with conducting a stocktake and, together with our staff they are able to focus on core activity instead. Selling products and serving our customers.

"Orridge delivered a bespoke stocktaking system for us that has helped to control costs and assisted in increasing sales."

Orridge work hard to ensure that its clients receive the best service possible, enabling them to focus all their efforts on increasing sales and enhancing stock efficiency. Orridge provide unbeatable customer service and our clients trust in the commitment and work ethic of Orridge staff and the advanced technology they provide to ensure our clients are supported.



To find out more about Orridge's Retail stocktaking services or to arrange a meeting, please contact:

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